







Whiteinch and Scotstoun Housing Association & Subsidiaries

Who We Are

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Whiteinch & Scotstoun Housing Association Ltd.

Whiteinch & Scotstoun Housing Association Ltd. (WSHA) is:

- a Charity Registered in Scotland No. SC035633.
- A registered society under the Cooperative and Community Benefit Societies Act 2014 (No. 1931R(S))
- Registered with the Scottish Housing Regulator (No. 205)
- Authorised and regulated by the Financial Conduct Authority.

Our <u>Business Plan for 2025-2030</u> sets out our bold vision to enhance our role as a provider of quality, safe and affordable homes while deepening our impact as a community anchor organisation. It outlines strategic priorities that will guide WSHA over the coming years, with a strong focus on tenant engagement, community development, and sustainable housing solutions.

Our Purpose, Way and Impact

Purpose for generations

As a community-based housing association, our purpose is to provide quality, safe and affordable homes that will sustain individuals and families. It is our purpose to sustain and support the creation of equitable, secure and thriving communities that people are proud to call home.

Way for generations

The way we deliver this purpose is through housing, investment, maintenance, community services and environmental services. We integrate our customers' aspirations, challenges and needs as stakeholders in our business and as neighbours in our communities. Together, we create opportunities to work and thrive and have a positive impact now and for generations to come.

Impact for generations

We create communities, not just provide services. Our communities promote dignity through stability, equity and social connection. Our customers have a voice in decision-making and the opportunity to shape our services. Our impact is revealed in thriving communities where people trust and rely upon one another, where local voices guide decisions and where everyone contributes to ensure people, place and the community flourishes. We exist to spark individual and community transformation that generates sustainable, welcoming, reliable, thriving neighbourhoods for the people who call them home.

Our CORE Values:

Customer First Our customers come first, and we will always aim to achieve high quality outcomes for customers.

One Team We work as one team and build excellent working relationships to achieve our goals.

Respect We value high standards of fairness, treating everyone with consideration and dignity. We show this through our everyday words and actions.

Excellence We value excellence and quality and aim to achieve high standards in all we do. We always strive to be the best that we can be. We are accountable for our actions, and we take responsibility and ownership for outcomes.

<u>Our People</u>

Strategically, the organisation is run by our Management Committee under the leadership of Chairperson, Linda Stevenson.

Operationally, the organisation is managed by the Executive Team – James Ward (Chief Executive), Peter Latham (Director of Corporate Services), Andrew Reid (Director of Finance), Mareta Greig (Director of Housing and Communities) and Robert Clegg (Director of Property Services).

Our People Strategy: <u>Our People, Our Culture</u> aims to ensure the right people are in the right roles, are motivated and engaged, and are equipped with the skills and support needed to achieve the organisation's overall strategic priorities.

We use effective talent management and succession planning to identify and nurture talent within our people, in turn, providing a strong and diverse talent pipeline. *Growing our own* people is a key focus.

Our objective is to achieve alignment, balance and efficiency across processes to ensure our employee experience is positive, rewarding and engaging.

At the heart of our success is our people. *Our People, Our Culture* is designed to foster a workplace where individuals feel empowered, valued and inspired to thrive.

We are committed to cultivating an inclusive, high-performing culture that celebrates diversity, prioritises wellbeing and invests in growth.

WS Property Management Limited (WSPM)

Established in 2012 as a wholly owned subsidiary of WSHA, WS Property Management Ltd. (WSPM) is:

- Registered under the Companies Act 2006 No.26629
- Registered under the Property Factors (Scotland) Act 2011 No. PF000097

WSPM provides factoring services to the owners of over 500 residential and 93 commercial properties, the majority of which lie within the WSHA area of operation.

WS Estate Services Limited (WSES)

Established in 2017 as a wholly owned subsidiary of WSHA, WS Estate Services Ltd. (WSES) is:

• Registered under the Companies Act 2006 No. 570143

WSES currently deliver stair and bin store cleaning, a bulk uplift service and grounds maintenance to the WSHA properties as well as caretaking services to the multi-storey block at 64 Curle Street. WSES also clean and clear the WSHA void properties. Currently employing 12 Estate/MSF caretakers, it is intended that as other, similar services come to the end of their current contract terms, WSES will expand to fill these roles.

Whiteinch Centre Limited (TWC)

The Whiteinch Centre was opened in 2006 as a community facility operating as a social enterprise, owned by the local people and managed by Whiteinch Centre Limited on their behalf. TWC is now a subsidiary of WSHA and is:

- a Charity Registered in Scotland No. SC037530
- Registered under the Companies Act 2006 No. SC305240

The Centre provides a range of essential services and activities aimed at improving health and increasing learning opportunities. It provides a vibrant and inclusive environment for the local community.

The Centre benefits from over 700 visitors each week, with more than 50 groups operating within it offering a range of support services and classes across health, learning, employability, arts & crafts and fitness. It plays a vital role in reducing isolation and encouraging local people to access new activities and services in a supportive environment.